



UNIVERSAL PRODUCTION

• EVENT MANAGEMENT & SERVICES

WHO ARE WE

Universal Production, a prominent presence in the Qatari market since 2013, boasts over a decade of invaluable experience in the events industry. With an impressive track record of contributing to the grandest regional occasions, our seasoned team has consistently demonstrated its prowess.

For the past twenty years, UP has seamlessly blended local expertise with global perspectives, serving dual purposes as a technical powerhouse and a resourceful collaborator. Whether engaging directly with clients or partnering internationally with industry leaders, UP assumes the role of a dynamic frontrunner, steering and managing events with finesse.

At UP, we take pride in offering an all-encompassing solution for event management, media production, and guest coordination. As a comprehensive entity, we specialize in delivering end-to-end services that span the entire spectrum — from the initial conceptualization phase to the flawlessly executed finale. Whether catering to individuals or enterprises, our unified approach and adaptable strategies set us apart.

In essence, Universal Production emerges as the definitive answer to your event management and media production requisites. With an unwavering commitment to excellence, we stand ready to turn your visions into realities.



MISSION STATEMENT

Mission

We strive to create unique and memorable experiences for our clients, tailored to their specific needs and requirements.

Vision

Our commitment to staying at the forefront of the industry, constantly adapting to emerging trends and technologies, while maintaining our core values of professionalism, integrity, and customer-centricity.

Philosophy

We aspire to be the go-to partner for individuals and businesses alike, providing exceptional solutions that surpass expectations and leave a lasting impact.



**“WORLD STANDARDS,
LOCAL EXPERTISE.”**

**UNIVERSAL
PRODUCTION**
EVENT MANAGEMENT & SERVICES

OUR SERVICES



Event Management

Corporate events, product launches, live events & more



Media Production

Photography, videography, drone footage & time lapses



Guest Management & Logistics

Full guest services from A-Z
Golf Carts & Vehicles
Protocol & customised itineraries



Accreditation System

Accreditation/ Registration and badge system coverage for any event



Event Resourcing

Event Experts: Logistics, Production & Technical, skilled stage hands, Make up artists, Entertainment, Drivers



International Agency Consultancy

Collaborations with international agency supporting with local expertise and resources

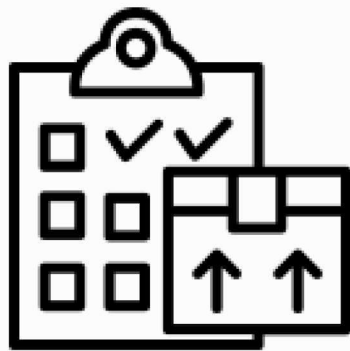


EVENT MANAGEMENT

Universal Production [UP] offers Event Management services encompassing a wide range of event types and scales, from meetings to concerts, weddings to corporate gatherings. They liken event management to directing a live theatrical performance, with their event managers playing the role of directors. The company's approach emphasizes core event management aspects such as meticulous planning, logistics coordination, budgeting, effective marketing, scheduling, vendor collaboration, on-site execution, guest experience enhancement, risk mitigation, and post-event evaluation. By focusing on these elements, Universal Production [UP] aims to deliver seamless and memorable events that meet client objectives and exceed attendee expectations.



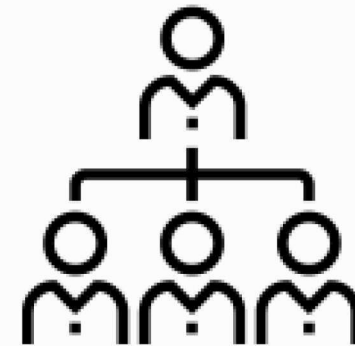
EVENT MANAGEMENT



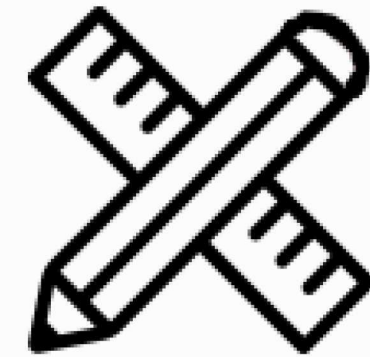
Planning & Management



Technical Consultation
& Production



On Site Management



Design & Branding



MEDIA PRODUCTION

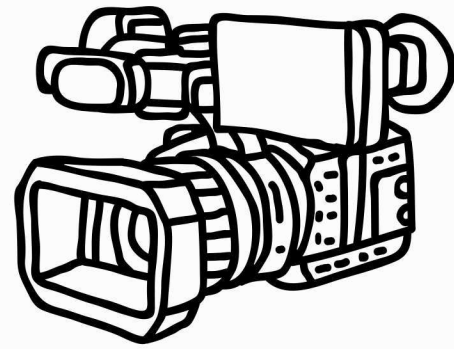
Our experienced team in aerial drone and ground photography as well as videography, we guarantee an exhilarating perspective to capture your experience. Our professional, well-trained drone pilots ensure precision and expertise. Accompanied by dedicated editors, driven by a passion for flawless video production. Our adept specialists manage your event comprehensively, surpassing expectations. 'Universal Production' [UP] employs a systematic approach, delivering standout moments through high-definition aerial photography and videography, allowing you to concentrate on your priorities. We're unwaveringly dedicated to providing optimal value promptly, ensuring secure, precise, and budget-friendly data collection.



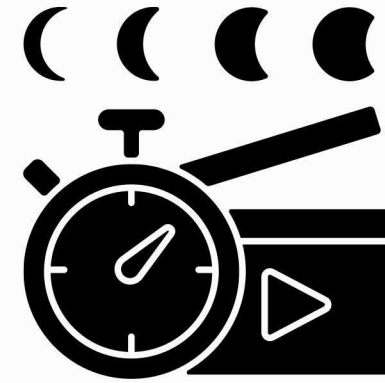
MEDIA PRODUCTION



Drone Filming



Photography
and Videography



Live Time Lapse
Cameras



Broadcasting &
Live Feed



GUEST MANAGEMENT

Universal Production' [UP] excels in Guest Management and logistics, providing an all-encompassing approach to ensure flawless event experiences. With meticulous attention to detail, our team expertly handles guest coordination, ensuring smooth check-ins, comfortable accommodations, and seamless interactions. Our logistical prowess encompasses venue selection, transportation, catering, and technical setup. Through careful planning and execution, we guarantee that your guests' needs are met, enhancing their overall enjoyment. Our commitment to Guest Management and logistics guarantees that your event runs seamlessly, leaving you free to focus on your event's success.



GUEST MANAGEMENT



Flight & Hotel booking



Accreditation
& Logistics



Transportation



Protocol



catering



ACCREDITATION & REGISTRATION

Our comprehensive in-house Registration and Event Accreditation service ensures a streamlined and hassle-free process for attendees and participants. We handle the intricate details of registration, offering a user-friendly online platform for easy sign-up and data collection. Our dedicated team manages attendee queries, ensuring a seamless experience from pre-event registration to on-site check-in. With an acute focus on accuracy and efficiency, we provide secure event accreditation, complete with personalized badges and layards. Our service eliminates wait times, enhances security, and allows participants to fully engage in the event experience.





EVENT RESOURCES

Universal Production [UP] can find the right individual or team to help you execute your event. With access to a wide pool of talent, we ensure we help you find the right resources for your events by acquiring top-notch professionals. From Guest Management – Logistics – Operations – Production – Technical to Show callers & Stage Managers with regional experience: We help you make it happen!

We find the suitable candidate for your event and help you recruit individuals while saving time and money and focusing on what really matters. We connect you to key players as we access the extended candidate net consisting of freelancers of various seniority levels and diverse backgrounds. Whether you need an operation manager or a technical crew, we make sure to fill the right vacancy with the right candidate at the right time. We provide highly skilled people with extensive freelance experience.





INTERNATIONAL AGENCY CONSULTANCY

Imagine having a local partner by your side, dedicated to navigating the intricacies of bureaucracy and local regulations in Qatar, ensuring the triumph of your event. Our tailored packages cater to your unique requirements, guaranteeing a seamless experience. We go beyond assistance – we become your representation in the local market, ensuring your event's success with every detail managed.

1. Local Regulations and Compliance
2. Customized Packages
3. Market Representation:
4. Logistical Coordination:
5. Post-Event Analysis:



HOW WE WORK

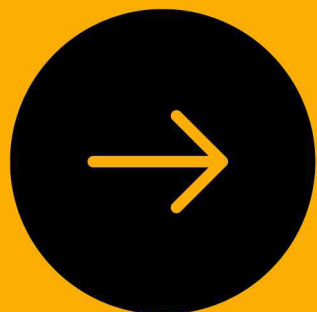
- 1 - Understanding objectives
- 2 - Establishing timelines
- 3 - Selecting a venue
- 4 - Theme and Content
- 5 - Managing budgets
- 6 - Acquiring permits
- 7 - Coordinating logistics
- 8 - Selecting speakers and presenters
- 9 - Arranging for equipments and facilities
- 10 - Managing risks and developing contingency plans

OUR TEAM

Our team at 'Universal Production' [UP] is a collective of highly skilled and dedicated professionals who bring creativity, expertise, and a passion for excellence to every project. With extensive experience in event management, media production and guest management/logistics and more, our team is equipped to deliver exceptional results.

Our drone pilots are not only proficient but also well-trained, ensuring the highest level of safety and precision. Our production and technical team are artists in their craft, committed to producing events of excellence. Backed by specialists with in-depth knowledge, we guide your event from inception to completion, consistently exceeding expectations. At 'Universal Production' [UP], our team's structured approach guarantees that your event receives top-tier services and innovative solutions, leaving you with memorable experiences and unparalleled satisfaction.





Jawad Nasr
Managing Partner



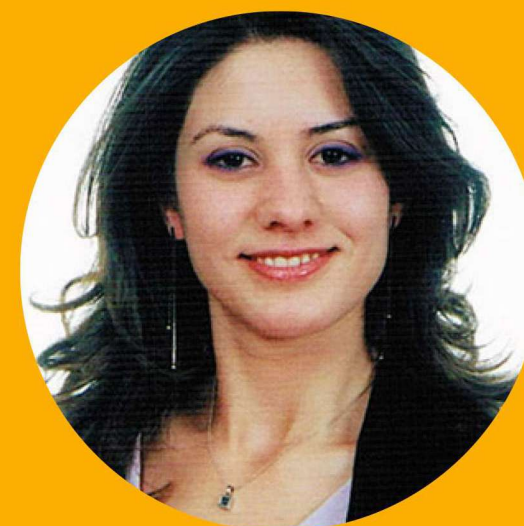
Luisa Raoueche
Account Director



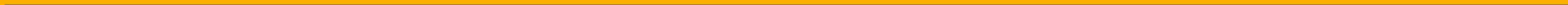
Simon Youssef
Technical Manager

OUR TEAM

REGIONAL AND LOCAL
EVENT & EXHIBITION
EXPERTISE



Randa Gabriel
Administrative Assistant



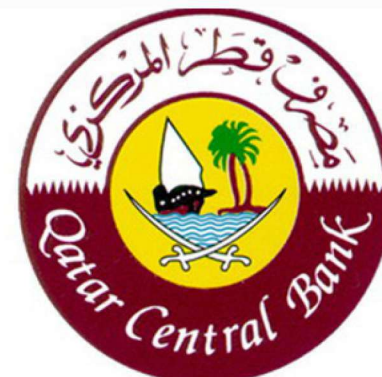


"Your networth is
your network"

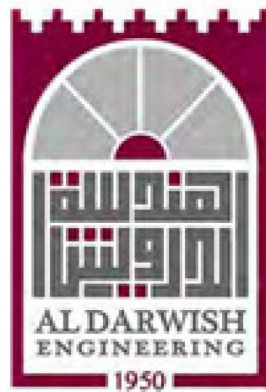
UP HISTORY OUTLOOK

10	1000+	10+	20	1
Years of remarkable execution	Projects	Collaborations	Years of experience	Million USD Project scale
Success				

A GLIMPSE OF OUR CLIENTS



A GLIMPSE OF OUR CLIENTS



OUR COLLABORATORS

AUDITOIRE

POTEL & CHABOT
PARIS

HAVAS
EVENTS

KENNEDY

☹️😊😊 JACK MORTON



fischerAppelt



SOME OF OUR PROJECTS



DHL

DHL YEARLY EMPLOYEES
AWARDS GALA DINNER



Milipol

MILIPOL EXHIBITION
FORTINET, MARCH 2021



QST Demo Day

SPORTS TECH
MAY 2, 2019



SOME OF OUR PROJECTS



**QA Booth at FIFA
World Cup**

HAVAS EVENTS
2021 & 2022



**Lloyd's register
Doha forum**

LLOYD'S REGISTER
QATAR, MARCH 2023



Drive In Cinema

INNOVATIONS UNLIMITED
2020



SOME OF OUR PROJECTS



**Ajyal film festival,
Qatar**

INNOVATIONS UNLIMITED
QATAR 2018, 2019, 2020



**QAFAC code of
conduct**

QAFAC, QATAR
DECEMBER 2023



**The Nation of
Plants, Expo 2023**

BALICH WONDER STUDIO
DECEMBER 2023





QATAR | KSA

Let's work together

A thick, orange, hand-drawn style brushstroke underline is positioned beneath the phrase "Let's work together".

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