

UNIVERSAL PRODUCTION

• EVENT MANAGEMENT & SERVICES





**“WORLD STANDARDS,
LOCAL EXPERTISE.”**

**U NIVERSAL
P RODUCTION**
• EVENT MANAGEMENT & SERVICES

WHO WE ARE

For 20 years, Universal Production has blended local expertise with global best practice. With an impressive track record delivering major projects across the region, our seasoned team have consistently demonstrated their prowess in achieving outstanding results.

Our skill lies in identifying the best technical solutions for our client partners, collaborating closely to understand your goals and how we can best support. We offer end-to-end services in event management and media production, which allows us to identify, curate and deliver the unique project requirements to meet your objectives.

We are a network of 200+ production experts utilising cutting-edge equipment and software to create outstanding results. With an unwavering commitment to excellence, we stand ready to turn your visions into realities.



OUR VALUES

VISION

We aspire to be the go-to partner for individuals and businesses alike, providing exceptional solutions that surpass expectations and leave a lasting impact.

MISSION

We strive to create outstanding quality products and services for our clients, tailored to their specific needs and requirements.

VALUES

We are committed to staying at the forefront of the industry, constantly adapting to emerging trends and technologies, while maintaining our core values of professionalism, integrity, and customer-centricity.

OUR TRACK RECORD

20

Years of
experience

1000+

Projects

10+

Collaborations

2013

First founded
in Qatar

2 million

USD Project
scale

Success

OUR AREAS OF EXPERTISE

EVENT PRODUCTION

Guest Services, Event Logistics and Management for Corporate Events, Product Launches, Live Experiences and more.

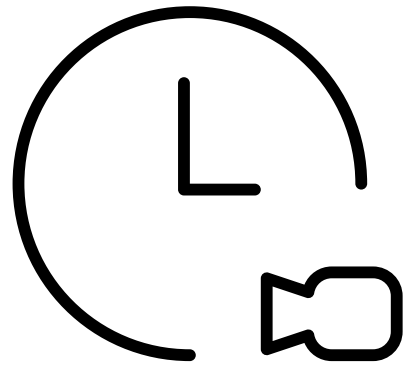
MEDIA PRODUCTION

Specialist Photography, Videography, Drone (UAV) Footage and Timelapse for Construction Projects and Progress Tracking.

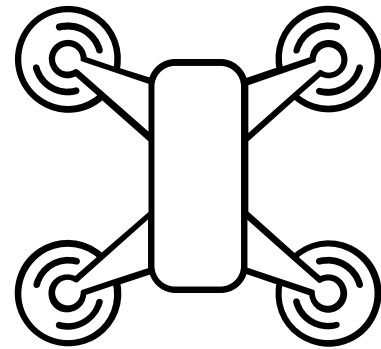
MEDIA PRODUCTION

Discover new angles to document your construction journey using our state-of-the-art technology. Our skilled team deliver precise results and expertly crafted footage, dynamically generating data and displaying progress over time.

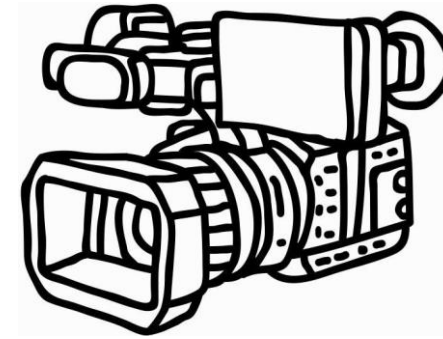
TOP RECOMMENDATION FOR CONSTRUCTION PROJECTS



Timelapse



Drone Services



Ground Photography
& Videography



Broadcast
& Live Feed

MONTHLY EDITS

As part of our commitment to Media Production excellence, we provide monthly reports with a **highlights reel** of footage taken throughout the month.

For the majority of our client partners, we combine timelapse compilations alongside both ground and aerial (drone) photography and videography, to create **engaging cinematic overviews**.

At the end of each project, we gather all footage from day 1 to completion, to present a high-quality final documentary suitable for promotional purposes.

Our Showreel demonstrates how we combine different technology for image and video capture, to create dynamic showcases to excite and engage stakeholders.





WATCH OUR SHOWREEL



TIMELAPSE

Interval photography to effectively monitor on-site activity, track progress and create high-impact digital assets

TIMELAPSE BENEFITS

1

Remote Real-Time Monitoring

Watch on-site progress from anywhere in the world – saving time, travel costs and reducing carbon footprint.

2

Resource Optimisation

Identify inefficiencies in workflow, equipment utilization, and manpower allocation to drive improved efficiencies.

3

Quality Control & Safety

Ensure best practice is being implemented on-site and support detailed inspection of structural elements and finishes for compliance with specifications and standards.

4

Promotional Materials

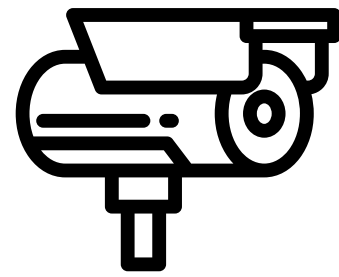
Generate inspiring footage to excite potential customers across digital platforms, attracting clients and investors.

5

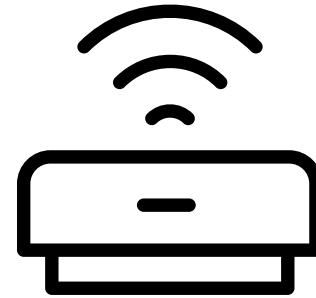
Document Progress

Show progress at set intervals, determined by you, keeping a clear record of deliverables throughout the project for legal and regulatory purposes.

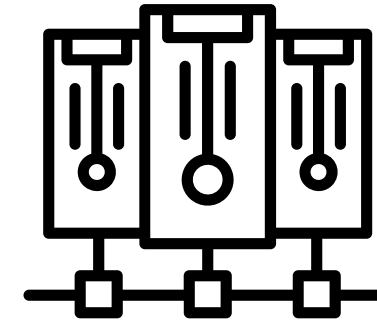
TIMELAPSE SET UP



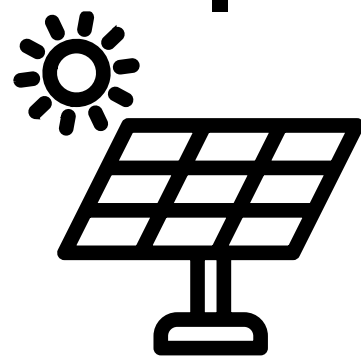
Timelapse Camera



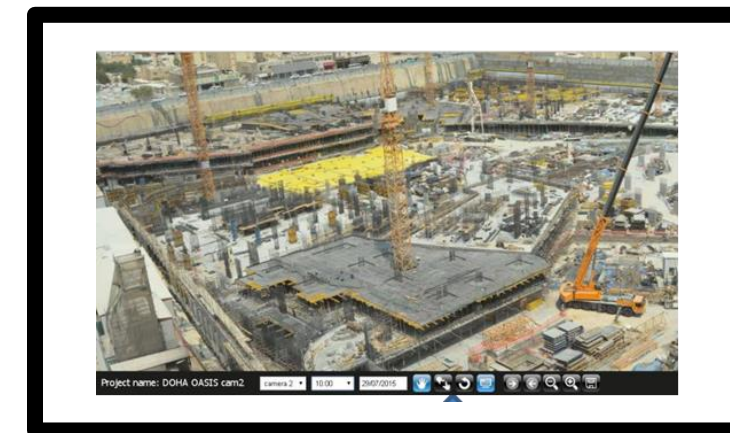
Wireless 4G or 5G
router



Storage Servers in
your office



Solar power



View Online on
Demand

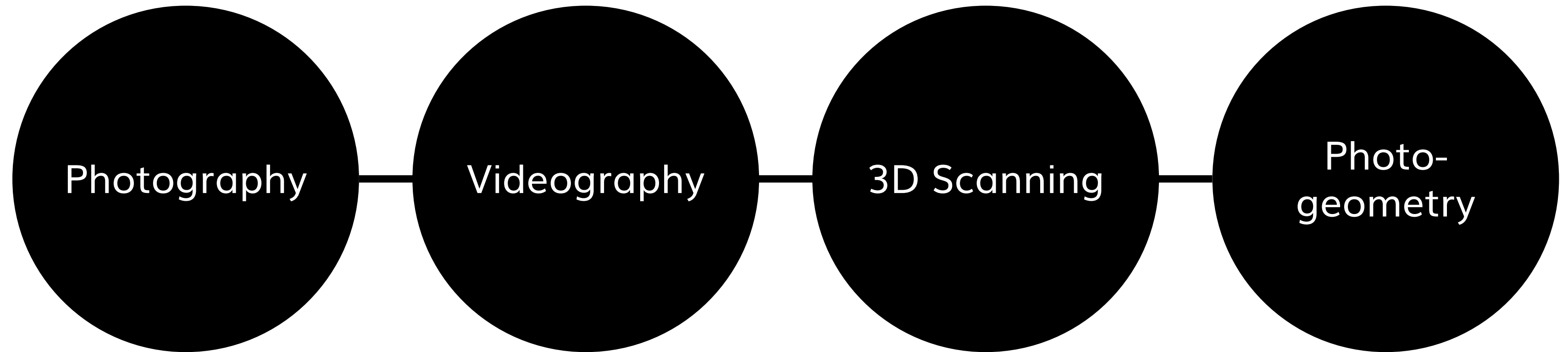
DRONE SERVICES

Capture imagery, footage and data from the air with our aerial unmanned vehicles (UAVs)



DRONE SERVICES

We combine cutting-edge aerial observation technology with a variety of software options – including Diab – to provide highly accurate insights throughout the project cycle.



Our team of expert UAV (unmanned aerial vehicle) operators and editors deliver dynamic final edits to bring your project to life.

DRONE BENEFITS

Digital Terrain Model (DTMs)

Generate accurate drawings during the pre-production phase. Highlight access and egress points, storage and safety areas, and identify potential challenges.

Stockpile Measurement

Cheaper, faster and more accurate than traditional methods for calculating on-site volume measurements.

Monitor Progress

Regular surveys support information-sharing and progress measurement, as well as detecting flaws in the build. Survey results can be integrated into BIM and other platforms.

360 Visuals

Actual, as-built internal and external footage can support or replace traditional reporting methods, showing stakeholders a clear visual status update.

BEST IN CLASS EQUIPMENT

DJI Mavic 3 Cine



- 6K cinematic-quality videos
- 46-minute flight time
- Advanced obstacle sensing technology
- Hasselblad L2D-20c Camera
- Advanced Transmission System for stable and reliable connectivity

DJI Inspire 3



- 8K camera for professional filmmaking
- Fluid, aerodynamic design
- High dive speed of 10 m/s, and a vertical ascend/descend speed of 8 m/s.
- Powerful manoeuvrability

An aerial architectural rendering of a modern building complex, likely a university or corporate campus. The buildings are interconnected and feature a mix of rectangular and curved forms. The surrounding area is densely populated with palm trees and other vegetation, creating a lush, green environment. The overall scene is presented in a dark, monochromatic style with a slight vignette effect.

OUR WORK

Discover some of the outstanding projects we have delivered in-region



LUSAIL PALACE

UP Scope: Document the design and build of Lusail Palace, Qatar

Services Provided: Ground Photography & Videography, Drone Photography & Videography, Timelapse

1.74
million
Timelapse
photos

4
Documentaries

10
Fixed
cameras

2k
Progress
photos per
month

72
months

288
Pieces of
drone
footage

LUSAIL PALACE

- Highly sensitive and confidential, managed with utmost discretion by the project team
- Work presented directly to Palace owners and Emiri Diwan
- Weekly drone photography and videography shoots to capture different angles and perspectives
- Weekly and monthly reports with highlights videos
- Documentary films to showcase progress from start to finish
- Consistent filming and photography style from beginning to end





QATAR ENERGY

UP Scope: Document the design and build of Solar Power Plant in Al Kharsaah, Qatar

Services Provided: Ground Photography & Videography, Drone Photography & Videography, Timelapse

870k
Timelapse photos

2
Documentaries

6
Fixed cameras

2k
Progress photos per month

36
months

144
Pieces of drone footage

QATAR ENERGY

- Documented a major energy project – the build of a 800 Megawatt Solar Power Plant
- Weekly and monthly reports with highlights videos, presented to Qatar Energy stakeholders
- Documentary films to showcase progress from start to finish
- Documentary included interviews with client and contractor, as well as project data and statistics
- Consistent filming and photography style from beginning to end



OUR CLIENTS



CURRENT PROJECTS

Client	Project	Timelapse	Drone Services	Ground P&V
UDC	Construction of Gewan Island	✓		
CCC, Hyundai eng.	Sabah Al Ahmad Corridor		✓	
CDC	Marsa Malaz Hotel	✓	✓	
Boom Construction	Al Khufus Road	✓	✓	✓
MAN Enterprise	Construction of Alar Hotel	✓		
Al Darwish Eng	Construction of Hilton Hotel	✓		
G.E.T	Construction of New Naval Base at Hamad Port		✓	✓
	Construction of North West Bay beach (Dev 1 & 3)		✓	
Power China	Build of 800 Megawatt Solar Power Plant	✓	✓	✓
UCC	Design and Build of Lusail Palaces	✓	✓	✓
	Build of Seef Lusail project		✓	
UCC, Infraroad	Landscaping and TSE at Lusail Palaces	✓	✓	✓
	Central Doha and Corniche beautification		✓	✓
UCC, Infraroad, Yuksel	Build and improvement work at Al Waab road		✓	✓
	D-Ring Road Improvement Works	✓	✓	✓
	Construction of Duhail intersection and alGharrafa road	✓	✓	✓
Qatar Airways	Build of 2 desert retreats for Qatar Airways	✓		

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THANK YOU

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